

INSTRUCTORS: NAHYUN HWANG, DAVID EUGIN MOON
TA: SEDA OZNAL

INTERIM URBANISM

HABITATION OF THE CITY

Introduction

On June 17th 2016, the New York State legislature passed a bill to ban Airbnb advertisements attempting to curtail the likelihood of the already illegal temporary sharing of homes and joining the growing list of global locations that prohibit the practice, as some housing advocates claim that as much as 10% of the available housing stock of the city was being usurped by “strangers.” While the controversy only elicited a more evolved form of the enterprise, with a newly branded community engagement and disaster remedy division as well as its own urban planning and design production unit¹, the debates around the fate of the newfound industry highlights the complexities in the issues in different modes of inhabiting the city. Under the logics of a post-08 demographic economy² and with persisting political and economic instabilities and inequalities at the global scale, the increased mobility - both voluntary and forced- and related formats of living challenge the familiar notions of the ownership of the city and its inhabitants.

As a part of the on-going research and studio series “Interim Urbanism,” the studio will consider the architecture of *the stay*, a working term that acknowledges the underexplored concept of a genre of architecture and urbanism that describes a spectrum of temporary habitation in all of its forms and intricacies. From the make-shift homes of refugees to the fragile autonomy of homeless Tent Cities, permanence and belonging are suspended and pursued at once. Sometimes as fortified as the “commune” of the Waldorf-Astoria Hotel or as fleeting as the instant families found at the shared kitchens of We-Live or Common, the spaces of *the stay* are often disposable, yet necessary utopias. Generic and fascinating as Portman’s atriums³, and flamboyant and logical as roadside motels, the stay is politics *and* biopolitics where delegates mingle and nations are presented, and where the promiscuity of work and life surface to Krakauer’s content.⁴ The stay is interior urbanism *and* state monumentalism. The stay is “in the meantime.”

Approaches

Aiming beyond the fascinations with the delights and limitations of the assumed ephemerality, the studio’s goal is to reconsider the architecture of temporal habitation as a context *and* an instrument to reshape the city. While tethered to the realism of living but inspired by the prospect of the continued journey, the propositions of the temporal stay have often provoked experimentations and projections for new visions for the city. From the participatory mobility of Yona Friedman’s Spatial City to the extreme nomadology of Constant Nieuwenhuys’ New Babylon, from radical idealisms of government sanctioned squats in

¹ See Airbnb’s description of their new programs that reconceptualize their strategies in light of the new legal restrictions.

<https://www.airbnbaction.com/>, <https://www.airbnb.com/disaster-response>, <http://www.samara.airbnb.com>

² Carmichael argues that the economic crisis which affected the finances and other expectations of millennials significantly, also influenced a shift in values, creating the potential for a new sharing economy away from individual ownership. Carmichael, Matt. *Buyographics: How Demographic and Economic Changes Will Reinvent the Way Marketers Reach Consumers*, 2013.

³ Frederick Jameson assesses the dystopian nature of Portman’s Bonaventure Hotel in his essay, *Postmodernism, Or, The Cultural Logic of Late Capitalism*. Also see Koolhaas, Rem. “Atlanta.” In *S,M,L,XL*. New York, N.Y.: Monacelli Press, 1998.

⁴ Krakauer, Siegfried, and Thomas Y. Levin. “Hotel Lobby.” In *The Mass Ornament: Weimar Essays*. Harvard University Press, 1995.

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Holland to the endlessly networked and emancipated Supersurfaces of Happy Islands, the new notions of the city, its citizens, and their ways of living, both dystopic and utopic are articulated through the evolving notions of domesticity and privacy, and the premise of movements that responds to or triggers impending yet uncertain changes. Participating in the continuing discourse and recognizing the genre's pertinence in the context of current political and societal realities and prevalent technological optimism, the studio will engage the potentials in architecture of temporal habitation through a set of projects diverse in concept, location, and scale, and consider new ideas and formats of collectivity in the the contemporary milieu.

The studio will start with a research and analysis effort through a review of relevant discourse and an overview of both historic and contemporary temporal habitations and the related typologies through readings and surveys. Following the initial overview, fact based investigations on selected topics or examples with focused research and analytic documentations will instigate the individuated agendas of the design projects to be set forth in the next phase. Initiating the design phase, students will be asked to define a set number of project trajectories and outline basic framework, potential strategies, and the site(s) of interest pertinent to each project. Utilizing selected sites and instances in global cities as subjects of investigation and testing grounds, the studio will explore the architectural possibilities of the emergent typologies in each unique circumstance as well as in their interconnected and expanded contexts and capacities.

The design work, revised through an iterative process in response to the ongoing investigations and dialogue within the studio, will be developed articulating the rationales and impact at multiple scales, geographies, and time frames regardless of the projects' physical bounds. The emphasis of the studio is on the production of rigorously articulated architectural propositions that each engages the critical inquiry of the studio topic with a distinctive thesis.

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Schedule

<u>week</u>	<u>date</u>	<u>key event</u>	<u>due items</u>	
Wk 01	W 05/30 TH 05/31	LOTTERY FIRST STUDIO CLASS	Intro, portfolio review	
Wk 02	M 06/04 W 06/06 TH 06/07	PIN-UP PIN-UP	P0/1- vignettes part 1, reading presentation P0/1- vignettes part 2, reading presentation P2/3- draft project /research proposal (3 options per team)	
Wk 03	M 06/11 W 06/13 TH 06/14	INTERIM REVIEW 1	P2- analysis drawings 1st draft P2- analysis drawings 90% complete P3- 3 options (program+site+design direction)	
Wk 04	M 06/18 W 06/20 TH 06/21	PIN-UP	P3- thesis drawing	
Wk 05	M 06/25 W 06/27 TH 06/28	INTERIM REVIEW 2	P1+ P2- final analysis drawing, P3- design development 50%	
Wk 06	M 07/02 TU 07/03 W 07/04 TH 07/05	MID-REVIEW UNIVERSITY HOLIDAY	P1, P2 + P3- design development 100% finalize final deliverables	
Wk 07	M 07/09 W 07/11 TH 07/12	PIN-UP	P4- design and argument refinement/representation 50%	
Wk 08	M 07/16 W 07/18 TH 07/19	PRE-FINAL REVIEW (-2 wk)	P1, P2, P3 +P4- refinement 75% (all final deliverables)	
Wk 09	M 07/23 W 07/25 TH 07/26	PRE-FINAL REVIEW (-1 wk) LAST STUDIO	P1, P2, P3 +P4- refinement 99% (all final deliverables)	
Wk 10	M 07/30 W 08/01 TH 08/02	FINAL REVIEW	P1, P2, P3, P4 100%	

* Review / pin up dates and other details are subject to change.

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Course Structure Summary

The studio will be executed in the framework of the following groupings. All work are considered reciprocally informed and simultaneously developed as much as possible, and should be continuously revised throughout the semester. Detailed requirements will be distributed separately. Site visits, dialogue with local institutions, and interaction with relevant figures related to the focuses and themes of the course will aid in the pedagogical approach of the studio.

PART 0 **TEXT AND CONTEXTS**

Throughout the semester, review of selected literature and projects will establish the common ground for the critical inquiries of the studio, and provide an overview of the pertinent discourse.

PART 1 Preparatory Survey and Research

FORMATS OF TEMPORAL HABITATION / GEOGRAPHIES OF THE STAY

The studio initiates the survey and documentation of the instances and references of historic and contemporary temporal habitations to identify the typological permutations, conceptual potentials, and the emerging patterns in the context of contemporary cities.

Part 2 Research and Analysis

The studio conducts in-depth research and analysis of the selected topics to set forth the project theses for the next phase. This portion of work should function simultaneously as self-sufficient research and analysis of the existing, and an instigator for the forthcoming design effort.

PART 3 Project Thesis, Preliminary Design, and Design Development

NEW ARCHITECTURE OF THE STAY 1

- A. *Hypothesis: Students are asked to engage in the critical inquiry and the research thus far in the form of project proposals and draft project statements and thesis drawing, outlining pertinent glossaries and projecting potential strategies.*
- B. *Design Development: This portion of work is the synthesis of all other parts of the studio work, and shall be explored and represented in all its necessary details and specificities.*

PART 4 Refinement/ Iteration / Representation

NEW ARCHITECTURE OF THE STAY 2 / INTERIM CITY

The final periods of the studio focuses on the further development and clarification of the concepts, refining the articulation of the productive outcomes of each project in tight relationship to the initial charge of the studio. A studio publication, large scale collective drawing, or composite model will be considered. All parts of the studio work will be revised through an iterative process, in response to the ongoing investigations and dialogue.