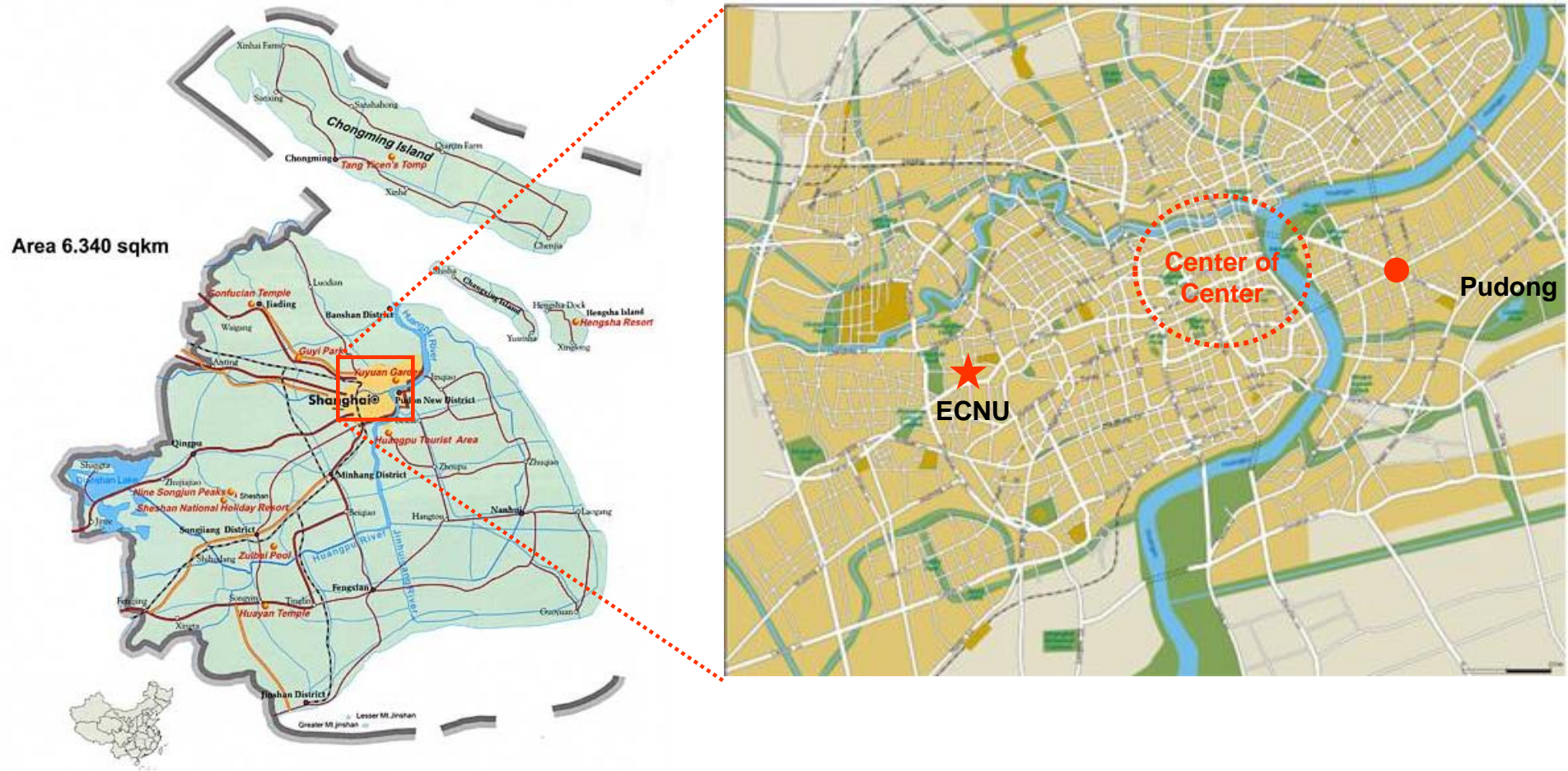


# Information Session

Instructor: Prof. Zhan Guo



# Field Trips: Bus/Boat Tour Shanghai (Day 1)



# Day 1: Bus/Boat Tour Shanghai

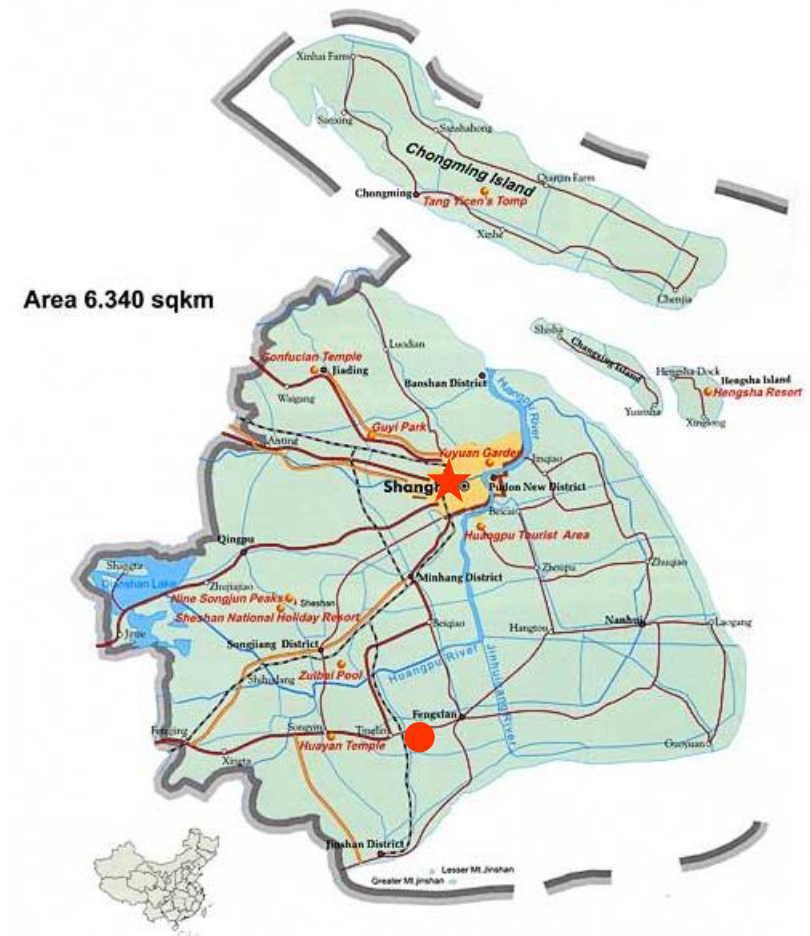




## Day 2: Urban Village

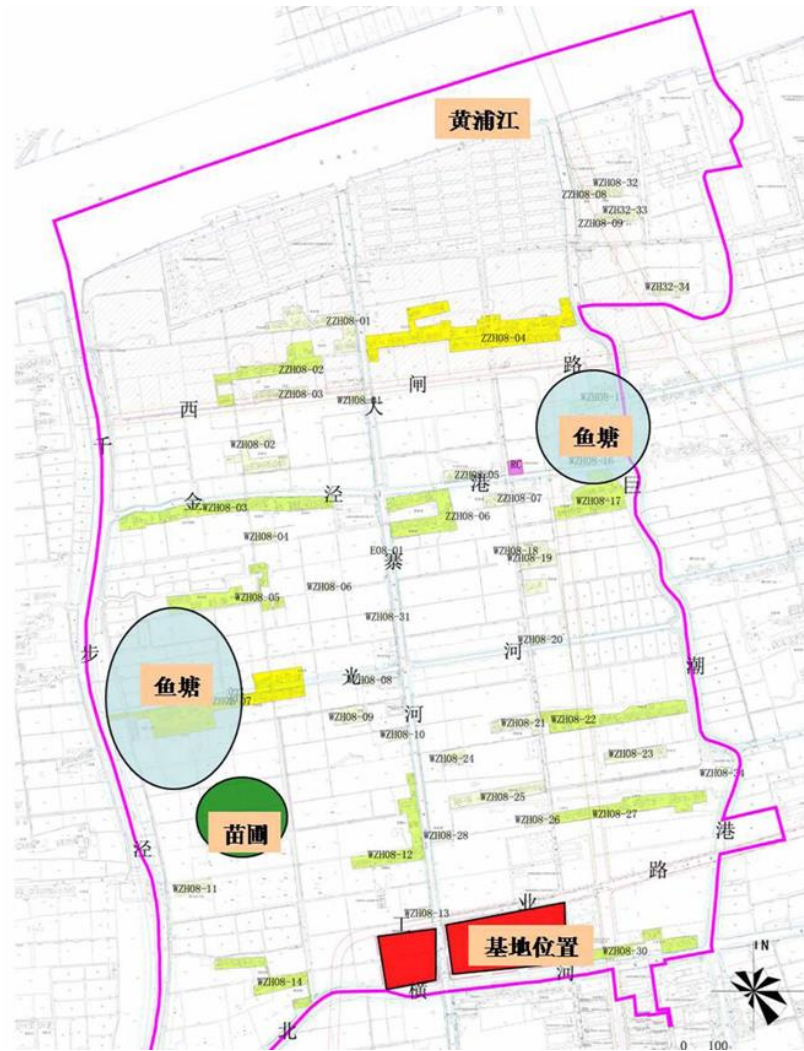


# Day 3: New Village Planning (TDR)

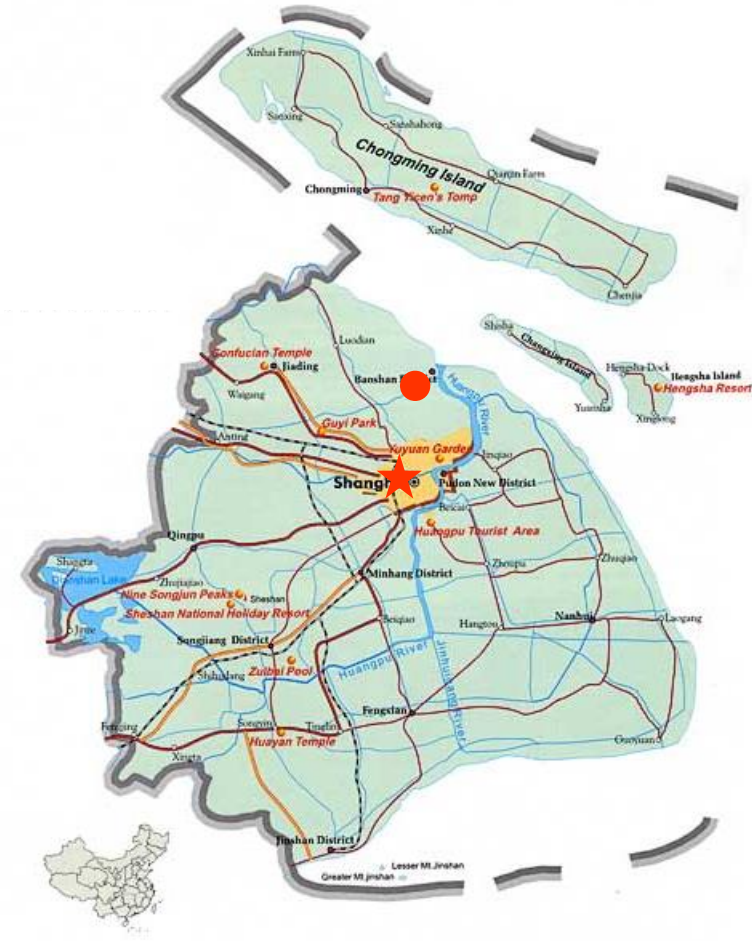
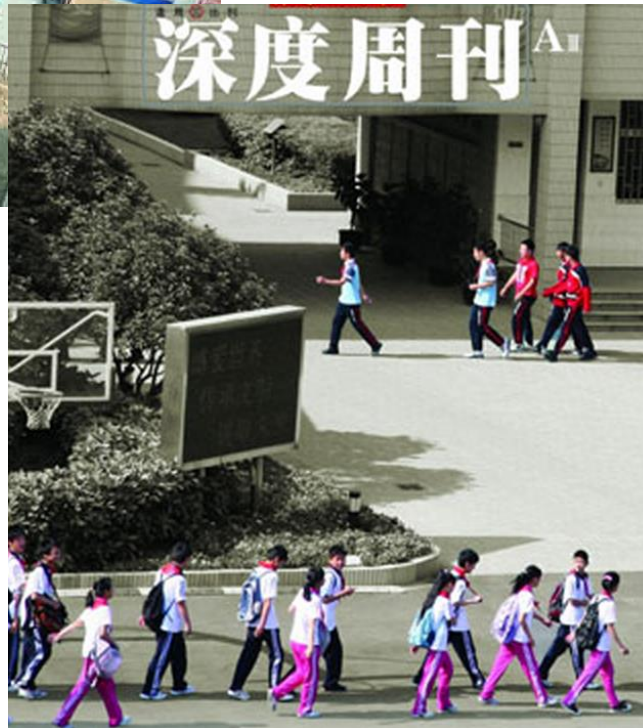




# Day 3: New Village Planning (TDR)



# Day 4: School for Migrant Workers' Children

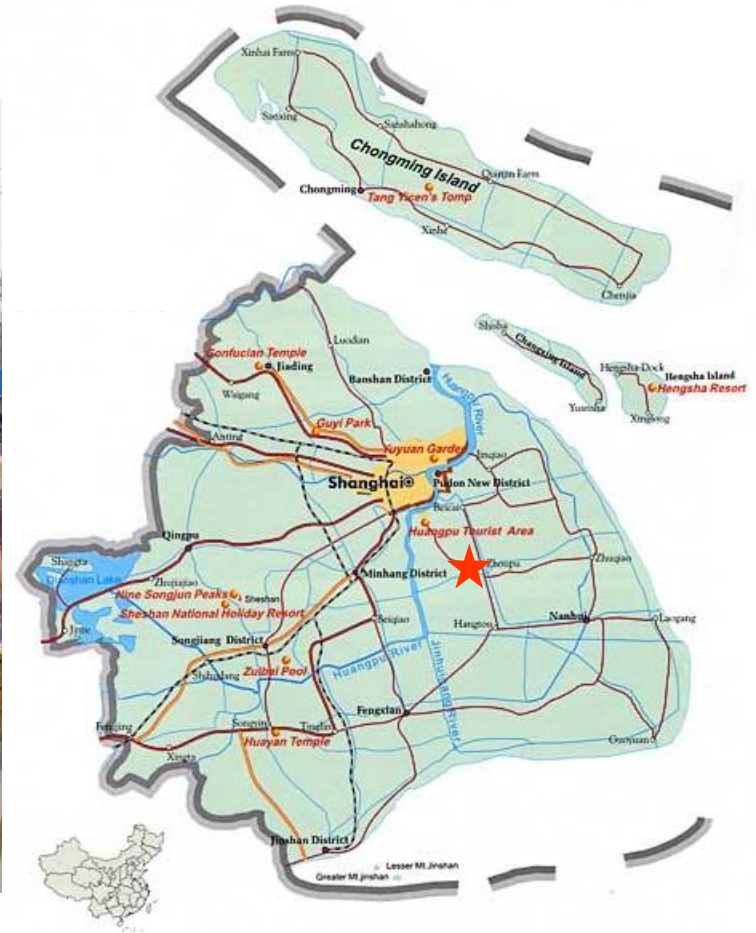








## Weekend: Hangzhou (self-organized trip)



● Hangzhou

# Weekend: Suzhou (self-organized trip)



Suzhou  
Area 6.340 sqkm





# Day 8: Real Estate Development: Urban Cradle



# Day 9a: Yangshan Port





# Day 9a: Yangshan Port



# Day 9b: Kunshan Economic Development Zone





# Day 10: Bao Steel



# Day 11: Farewell Dinner











纽约大学  
瓦格纳公管学院  
New York University  
Wagner School of Public Service

# 对话 · 中国城市化进程

Dialogue · Urbanization Progress



纽约大学  
New York University

NYU Wagner  
Wagner School of Public Service































































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# **NYU Wagner's Urbanization and Sustainable Development in Transitional China**

July 2nd to July 14, 2017

NYU Shanghai  
Shanghai, China

**Faculty Instructor**  
Professor Zhan Guo

## **Course Description:**

Within the next 20 years, China will move 300 million people, similar size as the US population, from rural to urban areas. The massive and rapid urbanization poses tremendous challenges to environment and sustainability, but also offer great opportunities for industrial restructuring and economic development. This process is accompanied with the transition from a centrally-controlled to a market-oriented economy. This course exposes students to diverse issues under this context such as urban renewal, motorization, land use planning, public finance in infrastructure, housing reform, real estate development, property rights, economic development zones, environmental protection, alternative energy, social welfare, etc. The ten-day course will be held in NYU Shanghai, and combines classroom lectures, local guest speakers, visits to local organizations, and field trips in Shanghai and nearby towns and villages.

## **Course Requirements**

Students will be expected to attend all lectures and field trips of the course and to prepare for the intensive nature of the course by doing the following pre-course assignments before the lecture.

## **Readings:**

### Textbook:

Weiping Wu and Piper Gaubatz, 2012. *The Chinese City*. Routledge

Thomas J. Campanella. 2008. *The Concrete Dragon: China's Urban Revolution and What It Means for the World*. Princeton Architectural Press

### Lecture readings

These readings are newspaper reports, government documents, or journal articles on each lecture topic. They are posted on the Blackboard.

### Field trip readings

These readings are related to the particular site or project that we will visit. Please read them before the field trip.

## **Course Paper**

The course paper must be based on your personal experience or observation related to urbanization in China. It can NOT be a literature review or summary of a particular topic.



Your paper should start with an incidence, a story, a person, a phenomena, a behavior, etc. you observe personally in China, developed into an analytical essay. The paper could be 10 to 15 pages in length (12-point Times New Roman or similar font, double-spaced, with 1" margins), plus tables, figures, and references. Grading criteria include: critical thinking, articulation or organization of ideas, writing style, and appropriate citation of other's work.

## **Reading Lists**

### **Pre-Departure Preparation**

1. Making Room for a Planet of Cities, Policy Focus Report by Lincoln Institute of Land Policy
2. How Should We Be Thinking About Urbanization? A Freakonomics Quorum  
<http://www.freakonomics.com/2007/12/11/how-should-we-be-thinking-about-urbanization-a-freakonomics-quorum/?scp=11&sq=China+urbanization&st=nyt>

### **Day 1**

**Orientation including an introduction lecture on history, politics, and economics of China**

#### **Field Trip 1: Shanghai Bus and Walking Tour**

1. Textbook Chapter 2: Reclaiming Shanghai
2. China's Born-again Giant: Shanghai, National Geography 1980
3. The Urban Development and Redevelopment in Shanghai (slides)
4. Shanghai's Rejuvenation and Pudong Development (slides)

### **Day 2**

#### **Lecture 1: Context of Urbanization in China**

1. Textbook Introduction: Urbanism of ambition
2. Textbook Epilogue: China reinvent cities
3. The State of China's Cities 2010/2011: Better City, Better Life.

#### **Lecture 2: Urbanization Policy in China**

1. Fundamentals of China's Urbanization and Policy
2. Dual-track urbanization in a transitional economy: The case of Pearl River Delta in South China
3. Preparing for China's Urban Billion, McKinsey Global Institute
4. On the past and future of china's township and village-owned enterprises

#### **Field Trip 2 Urban Village**

1. The Chengzhongcun (urban village) land market in China: boon or bane? – a perspective on property rights
2. Grounding displacement: uncivil urban spaces in postreform South China
3. Mapping Urban Village in China



4. New Demand for People's Housing (urban village in ShenZhen)

## **Day 3**

### **Lecture 3: Land Tenure System**

1. China's Land System: Past, Present, and Future
2. Secure Land Rights as a Foundation for Broad-based Rural Development in China, NBR Special Report #18
3. Land Tenure Reform and Economic Development in China: Past Policies and Prospects for Additional Reform
4. Developing Land Markets within the Constraint of State Ownership in Vietnam

### **Lecture 4: Household Registration (HuKou) System**

1. Does China have an apartheid pass system?
2. Hukou status and social exclusion of rural-urban migrants in transitional China

### **Field Trip 3: Village Consolidation**

## **Day 4**

### **Lecture 5: Environmental Issues and Climate Change**

1. Making central-local relations work: Comparing America and China environmental governance systems
2. As China Roars, Pollution Reaches Deadly Extremes  
<http://www.nytimes.com/2007/08/26/world/asia/26china.html?scp=37&sq=China+urbanization&st=nyt>
3. The Great Paradox of China: Green Energy and Black Skies
4. China Racing Ahead of U.S. in the Drive to Go Solar  
<http://www.nytimes.com/2009/08/25/business/energy-environment/25solar.html?scp=68&sq=China&st=Search>

## **Day 5**

### **Field Trip 4 Huaxi Village**

1. Sharing the Wealth and Living Large in a Tiny Chinese Village  
<http://www.nytimes.com/2011/07/12/world/asia/12huaxi.html?pagewanted=all&r=0>
2. Huaxi, China: A Journey to the World's Richest Village  
<http://www.vagabondjourney.com/huaxi-china-worlds-richest-village/>
3. The impact of elections on the village structure of power: the relations between the village committees and the party branches
4. Handouts from Huaxi Village

## **Day 8**

### **Lecture 6: Rural Migrant Workers**



1. Defying Global Slump, China Has Labor Shortage  
<http://www.nytimes.com/2010/02/27/business/global/27yuan.html?scp=80&sq=China&st=Search#>
2. Labor Shortage in China May Lead to Trade Shift  
<http://www.nytimes.com/2006/04/03/business/03labor.html?scp=125&sq=China&st=Search>
3. Migrant 'Villages' Within a City Ignite Debate  
<http://www.nytimes.com/2010/10/04/world/asia/04beijing.html?scp=3&sq=China+hukou&st=nyt>
4. Companies Make a Move Into China's Heartland  
<http://query.nytimes.com/gst/fullpage.html?res=9905E1DF1538F935A1575BC0A9669D8B63&scp=24&sq=China+urbanization&st=nyt>
5. Employers as landlords for rural-to-urban migrants in Chinese cities
6. Return Migration, Entrepreneurship and Local State Corporatism in Rural China: The experience of two counties in south Jiangxi
7. Migrant workers in the urban labour market of Shenzhen, China

#### **Field Trip 4: School for Migrant Workers' Children**

### **Day 9**

#### **Lecture 7: Housing Policy and Real Estate Development**

1. Debate: China's Scary Housing Bubble  
<http://www.nytimes.com/roomfordebate/2011/04/14/chinas-scary-housing-bubble?ref=asia>
2. Local Public Finance in China: An Overview. Chapter 1 in China's Local Public Finance in Transition
3. Building Rome in a day: The sustainability of China's housing boom. A report from the Economist Intelligence Unit's Access China service
4. The Winners in China's Urban Housing Reform
5. Video: China's Ghost Cities [http://www.youtube.com/watch?v=pbDeS\\_mXMnM](http://www.youtube.com/watch?v=pbDeS_mXMnM)

#### **Lecture 8: Urban Renewal and the Relocation War**

1. Textbook Chapter 5: City of Chai
2. 'Art in capital': Shaping distinctiveness in a culture-led urban regeneration project in Red Town, Shanghai
3. The Evolving Law of Disputed Relocation: Constructing Inner City Renewal Practices in Shanghai, 1990-2005
4. The Changing Right to the City: Urban Renewal and Housing Rights in Globalizing Shanghai and Mumbai
5. Forward to the Past: Historical Preservation in Globalizing Shanghai (case study of Xintiandi in Shanghai)
6. Trampled in a Land Rush, Chinese Resist  
<http://www.nytimes.com/2010/05/27/world/asia/27china.html?scp=52&sq=China+urbanization&st=nyt>



Video:

1. Zunyi: <http://www.youtube.com/watch?v=vQ1z-uco4bc&feature=related>
2. Nail household vs. Demolish team (video game)
3. Chengdu: <http://www.tudou.com/programs/view/2UfGzPGIL0I/>
4. Zhuzhou: <http://www.tudou.com/programs/view/xhezIADYCJQ/>
5. Mishan: <http://www.tudou.com/programs/view/q0jr0Dp-7YM/>
6. Shanghai: <http://v.ifeng.com/society/200911/abc585df-ad73-4025-9edd-89785e280bc1.shtml>
7. Forced Eviction in China  
<http://www.youtube.com/watch?v=cwhNq1agd3c&feature=related>
8. Trampled in a Land Rush, Chinese Resist (forced evictions)  
<http://www.youtube.com/watch?v=A8aLR9tnXJA>
9. <http://battleforbrooklyn.com/>

**Field Trip 5** Urban Cradle, a large, mixed residential development in southwest Shanghai. <http://www.wanyuancheng.com/>

## Day 10

**Discussion with ECNU graduate students**

### Field Trip 7: BaoSteel

1. Urbanization, sustainability and the utilization of energy and mineral resources in China
2. A comparative study of the development mode of China's iron and steel industry

## Day 11

### Lecture 9: Motorization and Urbanization

1. Textbook Chapter 8: Driving the capitalist road
2. G.M., Eclipsed at Home, Soars to Top in China, New York Times on July 22nd, 2010 [http://www.nytimes.com/2010/07/22/business/global/22auto.html?\\_r=1&hp](http://www.nytimes.com/2010/07/22/business/global/22auto.html?_r=1&hp)
3. Urban mobility in the developing world
4. Cars in China: Dream machines  
[http://www.economist.com/node/4032842?story\\_id=4032842](http://www.economist.com/node/4032842?story_id=4032842)
5. Beijing Cracks Down on Car Buyers  
[http://online.wsj.com/article\\_email/SB10001424052748704278404576037223377494828-1MyQjAxMTAwMDIwNjEyNDYyWj.html](http://online.wsj.com/article_email/SB10001424052748704278404576037223377494828-1MyQjAxMTAwMDIwNjEyNDYyWj.html)
6. China's New Urban Plan -- Buy a Car, but Don't Use It  
<http://www.nytimes.com/cwire/2011/02/09/09climatewire-chinas-new-urban-plan-buy-a-car-but-dont-use-36267.html?scp=8&sq=urban%20p>
7. Video: Car accidents caught by camera in Heze City, Shandong Province (Prof. Guo's hometown) (Please skip to 2:18')
8. Wheels of Fortune: The People's Republic Learn to Drive  
<http://archives.newyorker.com/?i=2007-11-26#folio=104>



## **Lecture 10: Built Environment and Cityscape**

1. Textbook Chapter 7: Suburbanization and the mechanics of sprawl
2. Textbook Chapter 9: Theme Parks and the Landscape of Consumption
3. Architects Find Their Dream Client, in China  
<http://www.nytimes.com/2011/01/16/business/16build.html?scp=8&sq=China+science+park&st=nyt>
4. Architecture and Nation Building in the Age of Globalization: Construction of the National Stadium of Beijing 2008 Olympic Games
5. In China, Cultivating the Urge to Splurge (Shopper's Republic of China)  
<http://www.nytimes.com/2010/11/28/magazine/28China-t.html?pagewanted=1>
6. China Approves Disney Theme Park in Shanghai  
<http://www.nytimes.com/2009/11/04/business/global/04disney.html?scp=75&sq=China&st=Search>

## **Field Trip 6 Thames Town and Ghost City**

1. Shanghai Urban Expansion from Dense Mono-center to Organic Poly-Center (slides)
2. Gated and packaged suburbia: Packaging and branding Chinese suburban residential development
3. Localizing the Production of Global Cities: A Comparison of New Town Developments Around Shanghai and Kolkata

## **Bibliography of Guest Lecturer**

### **Daniel Guttman, J.D.**

is a Washington DC attorney whose practice areas include public management and privatization, utility restructuring, False Claims Act, civil rights, environment, safety and health litigation and regulation. He was a Commissioner of the U.S. Occupational Safety and Health Review Commission, was the Executive Director of the Presidential Advisory Committee on Human Radiation Experiments, and special counsel to Senator David Pryor. He is the co-author of *Shadow Government* and many articles, and a fellow of the National Academy of Public Administration. He recently was in China on a Fulbright Fellowship, and is currently a Visiting Professor/Scholar at Tsinghua University School of Public Policy and Public Management, Shanghai Jia Tong University School of Law, and the Peking University School of Law. Professor Guttman was the recipient of the Excellence in Teaching Award for Government in 2004.



**NYU Wagner's Urbanization and Sustainable Development Course  
at NYU Shanghai  
2017 Daily Itinerary**

*(as of Jan 16, 2017)*

Arrival/Check-in: July 2nd; Course dates: July 3rd –July 13; Departure/Check-out: July 14

**Sunday, July 2nd Arrive Shanghai**

All day: Students arrive and [take Uber](#), [taxi](#), or public transportation to Tong Mao Hotel, across the street from NYU Shanghai (1555 Century Avenue, Pudong, Shanghai). Direction cards to [Tong Mao Hotel](#) (and to NYU Shanghai) are posted on the NYU Classes Site (Resources>>In Shanghai folder). Students check in on July 2nd and must check out on July 14: Tong Mao hotel, across street from NYU Shanghai Academic Building. The room rate for July 2nd until July 14 *is included in your program fee*.

Students get settled on July 2nd and eat dinner on own since arriving at different times. There are many [restaurants nearby](#) Tong Mao Hotel and [restaurants in the hotel](#). There is also a Starbucks nearby. Feel free to ask the hotel front desk on the day you arrive for information about places to eat.

Breakfast -- you may choose to have breakfast wherever you wish each day (it is not included in room rate). Breakfast at the hotel is 80RMB/(\$12)person. The NYU Cafeteria opens at 7 am each day on B1 at NYU Shanghai. On June 1 at or after the orientation, NYU Shanghai will show you how to put cash on your NYU ID card to use at the NYU Cafeteria.

The rooms have been paid for so you do not need to make any payments, unless you purchase something from the hotel including meals, beverages, snacks, laundry, phone calls, etc. There is a small refrigerator and tea/coffee maker in the room. In addition the rooms have: air conditioning, cable / satellite TV, Internet access, in-house movies, hairdryer, in-room safe, iron and ironing board, washing supplies (but laundry services are not included in your room rate).

- Professor Zhan Guo will be staying at the same hotel.
- Note on group transportation: private coach bus transportation to class site visits (as noted below) is included in your program fee.

**Monday, July 3rd**

**Orientation Day**

Breakfast is typically on your own every day, except this first day when we will eat together in the NYU Shanghai Cafeteria. You will be able to choose your breakfast and pay cash RMB for your meal.

8:25AM sharp (please be on time) -- Meet NYU Shanghai staffer Joyce Renzhong Tan and Professor Zhan Guo in hotel lobby near front door of hotel. Joyce will have NYU Shanghai sign.

8:30AM – 9:00AM: Breakfast in cafeteria of NYU Shanghai.

9:00AM-11:00 AM: Meet in NYU Shanghai's academic building in classroom 211 (across from hotel) for orientation by NYU Shanghai. Orientation will include crash course in key Chinese words and phrases and tips on how to navigate Shanghai, Chinese culture, and how to stay safe. Students will be provided a subway/bus transportation card (similar to NYC's MetroCard), map, handbook, and other helpful items in the orientation packet. A group of Steinhardt students will join use for the orientation.

11:00AM-12:00PM: Lecture from NYUSH Professor Jin Jiang regarding the historical, political economic perspective of China in NYU Shanghai classroom.

12:00PM: Break for lunch on your own and rest

1:00PM: Travel: Meet bus at the north door of NYU Shanghai Academic building and take a coach bus tour of Shanghai. The tour *is included in your program fee. No payment necessary.*

1:00PM – 5:30PM: Bus Tour of Shanghai

5:30PM – 7:00PM: Group Dinner at Shanghainese restaurant Shunfeng Harbour 顺风港湾 at East Nanjing Road. *The group dinner, except alcohol, is included in your program fee. NYU Shanghai and will take care of payment of bill at end of dinner. You will be responsible for any separate bill for alcohol drinks.*

7:00PM – 8PM: Huangpu River Boat Cruise with NYU in Shanghai staff member. Group will walk to river for an upper-deck boat ride on Huangpu River. The cruise is approximately 45 minutes. The cruise is *included in your activity fee.*

8:30PM: Return to Tong Mao hotel together at approximately 10:00 PM, after cruise, via mini-shuttle

## **Tuesday, July 4th**

### **Lecture**

8:30AM-12:00PM: Lectures and Discussion in NYU Shanghai classroom



12:00PM: Break for lunch on your own and rest

**Field Trip**

2:00PM: Travel: Meet bus at the north door of NYU Shanghai Academic building and then travel to location

2:30PM-5:30PM: Visit an urban village as an enclave of migrant workers

Location: Hangxin Road (航新路) & Huqingping Expressway (沪青平高速), cross street from Huanghua Park (航华公园), Minhang District

5:30PM: Return via bus to Shanghai and hotel

Dinner and evening on your own

**Wednesday, July 5**

**Lecture**

8:30AM- 12:00PM: Lectures and Discussion in NYU Shanghai classroom

12:00PM: Break for lunch on your own and rest.

**Field Trip**

1:00PM: Travel: Meet bus at the north door of NYU Shanghai Academic building and then travel to location

1:30 PM: visit a local elementary school exclusively for migrant workers' children

2:00–3:00 PM discussion with school principal and Stepping Stone, a NGO dedicated for the education of migrant workers' children

3:00-4:30 PM interaction with students

5:00 PM Return via bus to Shanghai and hotel

Dinner and evening on your own

**Thursday, July 6**

**Lecture**

8:30AM-12:00PM: Lectures and Discussion in NYU Shanghai classroom

12:00PM: Break for lunch on your own and rest

**Field Trip**

1:00PM: Travel: Meet bus at the north door of NYU Shanghai Academic building and then travel to location.

1:30 PM-5:00 PM: We will visit several sites related to:

Village planning and land reassembly and residential projects for relocated farmers

5:00 PM: dinner at farmer's restaurant near Xinye Village, Shanghai (cost covered by class)

7:00 PM Return via bus to Shanghai and hotel

**Friday, July 7 Field Trip to Juiangsu Province, Huaxi Village**

8:00AM: Travel: Meet bus at Tong Mao Hotel and depart NYU Shanghai for Huaxi

10:00AM: Arrive Huaxi for touring

10:15AM -11:00AM: Introduction by Village Secretary and Village show (subject to changes)

11:00AM- 5:00PM: Visit Huaxi Industrial Park, resident houses, village museum, the 74-story village tower, etc.

12:30PM or 1:00PM: Group lunch

5:00PM: Meet at bus and departure for Shanghai

**Weekend July 8-9 Field Trip Day (students on own)**

Students have this day to self-organize relevant sightseeing. Some suggestions are below.

1. **Urban Planning Museum (if not already visited on June 11; accessible by subway)**

[http://www.supec.org/english/english\\_page.htm](http://www.supec.org/english/english_page.htm)

2. **Marriage Market at People's Square**

3. **Hangzhou**

Students may want to self-organize a trip to Huangzhou and the West Lake. Travel time is just 45 minutes on the high-speed rail. A group of students made this trip last year and it was very successful.



#### **4. Suzhou**

Students may want to self-organize a trip to Suzhou and the famous traditional gardens. Travel time is about just 45 minutes on the high-speed rail. You can also visit the silk museum which was quite an experience when we visited there two years ago.

#### **5. XintianDi Development and Historical Preservation (accessible by subway)**

A mixed use project that balances commercial development and vernacular housing preservation.

[http://www.xintiandi.com/english/index\\_e.asp](http://www.xintiandi.com/english/index_e.asp)

#### **6. TianziFang Art District (accessible by subway)**

Soho in Shanghai

<http://www.tianzifang.cn/en/home>

#### **7. Jianshan Market (accessible by subway)**

<http://travel.nytimes.com/2011/06/05/travel/in-shanghai-jiashan-market-a-garden-markets-and-cafes.html?scp=1&sq=shanghai&st=cse> or <http://jiashanmarket.com/en/>

### **Monday, July 10**

#### **Lecture**

9:00- 2:15PM: Lectures and Discussion in NYU Shanghai classroom

12:15PM: Break for lunch on your own and rest

#### **Field Trip**

1:00PM Depart for Suzhou. Meet bus at the north door of NYU Shanghai Academic building and then travel to Suzhou.

2:00-3:00PM Suzhou Silk Factory

3:30-5:30PM Visit Suzhou Xiangcheng Economic Development Zone

6PM: Dinner with the local host (TBD)

### **Tuesday, July 11**

#### **Lecture**

9:00AM- 12:15 PM: Lecture and Discussion in NYU Shanghai classroom

12:15 PM: Break for lunch on your own and rest

### **Field Trip**

2:00pm Depart for a mixed-use construction site in Pudong. Meet bus at the north door of NYU Shanghai Academic building and then travel to Suzhou.

2:30-4:30pm Visit construction site and meeting with building science professionals

Dinner and evening on your own.

## **Wednesday, July 12**

### **Lecture**

9:00AM- 12:15PM: Lectures and Discussion (approximately 15 graduate urban planning students from ECNU's urban and regional economics department will join you for an activity and lecture this morning and for the trip to Baosteel)

12:15 PM: Break for lunch on your own and rest

### **Field Trip**

1:30 PM: Travel: Meet bus at north door of NYU Shanghai and depart for Baosteel.

2:00 PM – 5:30 PM: Shanghai Baosteel Group Corporation tour and lecture.

(Baosteel entrance fee tour and lecture *are included in your program fee.*)

[http://www.baosteel.com/group\\_e/e02introduction\\_n/0201.htm](http://www.baosteel.com/group_e/e02introduction_n/0201.htm)

Note: Students must wear closed-toe shoes, and business casual such as khakis/very nice jeans, no shorts or flip flops.

5:30 PM Return via bus to Shanghai and hotel.

Dinner and evening on your own.

## **Thursday, July 13**

### **Lecture Topics**

9:00 AM-12:00 PM: Lectures and Discussion in NYU Shanghai classroom

Afternoon: Free time

5:30 PM: Meet in Tong Mao lobby and travel together to farewell dinner

6:00 PM: Farewell Dinner at [The Cook restaurant in the Kerry Hotel](#), 1388 Hua Mu Road, Pudong, Shanghai. Transportation arrangements to be announced. Farewell dinner *is included in your program fee.*

## **Friday, July 14**

## **Check Out Day**



Check out of Tong Mao Hotel by 12pm.

Students will self-organize taxis, Uber or train to airport. We recommend you group up and travel together to the airport according to your flight schedule.