



Spring 2025 Course Overview

Asset Management

Session A, 1.5 credits, Call No. 11778, PLA 6236
Sara Queen, Wednesday 5 - 7 pm, 209 Fayerweather

For MSRED students only.

This course will study the issues that impact an asset from initial investment through disposition, with a particular spotlight on revenue, repositioning strategies, hold-sell analysis, and operations. The focus will be on demonstrating how effective asset management works with property management, leasing, construction/development and accounting to maximize financial performance. Overall, the class will emphasize real-world issues and examples through the life cycle of an asset including issues related to leverage/debt. Asset Management is a key player in maximizing investment returns and a thorough understanding of this discipline positively impacts the student's understanding of the other disciplines (i.e. development, acquisitions, etc.). While all the major product types are covered, there is more emphasis on office.