

Course Syllabus

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Course Description

This lecture course is an introduction to historic preservation theory and practice, as it developed in the West, from the Enlightenment to the present moment of globalization. We will focus especially on how preservation theories and experimental practices helped to redefine and advance new conceptions of architecture, cities and landscapes. Historic preservation is often described as a young discipline, on account of the fact that most of its current institutions and legal frameworks were created in the late twentieth century. But many of the foundational ideas and practices that gave rise to contemporary historic preservation have much deeper historical roots. For instance, our contemporary notion of world heritage can be traced back to the dawn of international law in the mid 18th century. The present practice of maintaining registries of listed monuments also has historic precedents in 16th century Rome. We will touch upon the histories of these and other theories and practices, identifying key figures, texts, and projects. We will also examine the birth and legacy of different schools of historic preservation. Many of these schools took form during the nineteenth century, together with the rise of republicanism, nationalism, imperialism, and capitalism, and during the twentieth century, variously framed by fascism, communism, internationalism and the welfare state. We will focus on understanding the relationship between historic preservation and the social, political and economic context in which it acquired currency and value. Finally, we will ask questions about how theory and practice relate to one another, and how a solid grasp of the discipline's history can help us articulate new ways of thinking and doing historic preservation.

Course Objectives

This course aims to provide students with knowledge about the historical development of historic preservation theory and practice. Students will learn about the principal schools of thought, defining practices, major figures, and representative projects of western historic preservation since the Enlightenment. The wider objective of the course is to prepare students to deploy the knowledge acquired in class in addressing the challenges posed by real-world preservation practice.

Method of Instruction

This is a weekly lecture course. Students are expected to come to class prepared to discuss the assigned readings.

Method of Evaluation

Paper draft 40%. Due October 24.

Final paper 50%. Due December 5.

Class Participation 10%.

Schedule of classes (see syllabus for dates)

Neo-Classical Restoration

Stylistic Restoration

Romantic Conservation

Nationalist Preservation

Modernist Preservation I

Modernist Preservation II

Modernist Preservation III

Modernist Preservation IV

Postmodern Preservation I: Cultural Politics

Postmodern Preservation II: Environment

Postmodern Preservation III: Authenticity

Globalization

Session 1 - Neo-Classical Restoration

(Mon Sep 11, 2017 11:00 AM)

Class Plan

Key Concepts: Intention, Documentation, Poetic Expression, Copying vs Imitating

Key Figures: Cassiano dal Pozzo (1588-1657) Johann Joachim Wincklemann (1717-1768) Alexander Gottlieb Baumgarten (1714-1764) Henri Grégoire (1750-1831) James Wyatt (1746-1814) Thomas Reid (1746-1814) Antonio Canova (1757-1822) Albert Thorvaldsen (1770-1844) Guy de Gisors (1762-1835) Louis-Martin Berthault (?-1823) Conte de Motalivet Alexandre Laborde (1774-1842) Antoine-Laurent-Thomas Vaudoyer (1756-1846) Jean-Nicolas-Louis Durand (1760-1834) Alexandre Lenoir (1762-1839) Leo Ritter von Klenze (1784-1864)

Key Projects: Salisbury Cathedral, Durham Cathedral, Acropolis, Elgin Marbles, Aegina Marbles, Roman Antiquities, Museum of French Monuments.

Required Readings: Klenze, Leo von, Address at the Inauguration of Restoration Work on the Acropolis (1834) Quatremère de Quincy, Antoine-Chrysostome, Dictionnaire Historique de l'Architecture (1833) Schinkel, Karl Friedrich, Concerning the Preservation of the Monuments and Antiquities of Our Country (1815) Wincklemann, Johann Joachim, Thoughts on the Imitation of Greek Works (1755)

Suggested Readings: Raphael, Letter to Leo X (1515) Serlio, Sebastiano, On Antiquities (1540) Blondel, Jean-Francois, Cours d'Architecture (1777) Boullée, Etienne-Louis, Character (1788) De Vattel, Emmerich, The Law of Nations (1758)

Suggested Videos:

Pompei: Rebirth of a City: <https://www.youtube.com/watch?v=-NgTCSVvQSc>

Files: File Title Notes

 [Raphael.pdf](#)

 [Raphael intro.pdf](#)

 [Serlio.pdf](#)

 [Serlio intro.pdf](#)

 [Blondel.pdf](#)

 [Blondel Intro.pdf](#)

 [Boullée.pdf](#)

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 [de Vattel.pdf](#)

 [de Vattel intro.pdf](#)

 [Klenze.pdf](#)

 [Klenze intro.pdf](#)

 [Quatremère.pdf](#)

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 [Schinkel.pdf](#)

 [Schinkel intro.pdf](#)

 [Winckelmann.pdf](#)

 [Winckelmann intro.pdf](#)

Session 2- Stylistic Restoration ***(Mon Sep 18, 2017 11:00 AM)***

Class Plan

Key Concepts: Integrity, historical significance, anastylosis, national museums and inventories.

Key Figures: Antoine-Chrysostome Quatremère de Quincy (1755-1849) Prosper Mérimée (1803-1870) Eugène-Emmanuel Viollet-le-Duc (1814-1879) Alexander Lenoir (1762-1839) Étienne-Hippolyte Godde (1781-1869) Johan Christian Dahl (1788-1857) Eugène Despois (1818-1876) Adolphe Napoléon Godde (1806-67) Anatole France (1844-1924) Ludovic Vitet (1802-73) Victor Hugo (1802-1885)

Key Projects: Notre Dame de Paris, La Madelaine de Vézelay, Château de Pierrefonds, Hotel de Ville de Paris, St. Germain des Près, Amiens Cathedral

Required Readings: Gregoire, Henri, Report on the Destructions Performed by Vandalism (1794) Fea, Carlo, Legal Memories Concerning Antiquities and Public Establishments (1833) Hugo, Victor, War on the Demolishers! (1825) Viollet-le-Duc, Eugène Emmanuel , On Restoration (1854)

Suggested Readings: Rubbiani, Alfonso, The Houses of the Bourgeoisie (1879)

Suggested Website (look for info on Etienne-Hippolyte Godde's 19th c. restorations):

<http://www.learn.columbia.edu/Mcahweb/Amiens.html>

 [Fea.pdf](#)

 [Fea Intro.pdf](#)

 [Gregoire.pdf](#)

 [Gregoire intro.pdf](#)

 [Hugo.pdf](#)

 [Hugo intro.pdf](#)

 [Rubbiani.pdf](#)

 [Rubbiani intro.pdf](#)

 [Viollet-le-Duc.pdf](#)

 [Viollet-le-Duc intro.pdf](#)

Session 3 - Romantic Conservation (Mon Sep 25, 2017 11:00 AM)

NO CLASS: please view the lecture in your own time by downloading these files (narrated powerpoint):

https://www.dropbox.com/s/r8njkfzor8rdkkv/10_Romantic%20Conservation.pptx?dl=0 (Links to an external site.)Links to an external site.

https://www.dropbox.com/s/h3ekltld8cc743y/11_Romantic%20Conservation.pptx?dl=0 (Links to an external site.)Links to an external site.

https://www.dropbox.com/s/wn2gwejiehyg021/12_Romantic%20Conservation.pptx?dl=0 (Links to an external site.)Links to an external site.

https://www.dropbox.com/s/vw5wz3qf1mcrcq49/13_Romantic%20Conservation.pptx?dl=0 (Links to an external site.)Links to an external site.

Class Plan

Key Concepts: Time, Memory, Nature

Key Figures: Lord George Gordon Byron (1788-1824) Giovanni Battista Meduno (1800-1880) Gottfried Semper (1803-79) Augustus Welby Northmore Pugin (1812-1852) George Gilbert Scott (1811-1878) John Ruskin (1819-1900) William Morris (1834-1896)

Key Projects: St. Mark's Basilica, Chichester Cathedral, St. Alban's Abbey, Oxford Cathedral

Required Readings: Lübke, Wilhelm, The Restoration Fever (1861) Morris, William, Manifesto of The Society for the Protection of Ancient Buildings (1877) Ruskin, John, The Lamp of Memory (1849) Scott, George Gilbert, On The Conservation of Ancient Architectural Monuments and Remains (1862)

Suggested Readings:

listen to Ruskin's 1851 lecture on Pre-Raphaelitism:

http://www.liverpoolmuseums.org.uk/podcasts/pre-raphaelitism_ruskin.aspx

Files: File Title Notes

 [Lübke.pdf](#)

 [Lubke intro.pdf](#)

 [Morris.pdf](#)

 [Morris Intro.pdf](#)

 [Ruskin.pdf](#)

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Session 4_Nationalist Preservation ***(Mon Oct 02, 2017 11:00 AM)***

Class Plan

Key Concepts: Values and Monuments, Appropriate Use, Historic Character, Designation, Protection.

Key Projects: Mount Vernon, Yosemite, Yellowstone, Arlington House and Cemetery

Key Figures Ann Pamela Cunningham (1816-1875) Frederick Law Olmsted (1822-1903) John Muir (1838-1914) Gifford Pinchot (1865-1946) Required Readings: Boito, Camilo, Restoration in Architecture, First Dialogue (1893) Muir, John, The National Parks and Forest Reservations (1896) Olmsted, Frederick, Law Preliminary Report upon the Yosemite Valley and Mariposa Big Tree Grove (1865) Proust, Marcel, The Death of the Cathedrals (1904)

Suggested Readings: Lieber, Francis, Instructions for the Government of Armies of the United States in the Field (1863)

Suggested documentaries: "Arlington: Field of Honor" (Available on Netflix) <http://press.nationalgeographic.com/2004/10/15/narlington-field-of-honor-reveals-inner-workings-of-a-national-treasure/> Files: File Title Notes

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 [Proust.pdf](#)

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Session 5 - NO CLASS -(Jorge on Studio 3 trip)
(Mon Oct 9, 2017 11:00 AM)

Catch up on your readings!

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 [Olmsted.pdf](#)

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 [Proust.pdf](#)

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Session 6 - Modernist Preservation I: Industrialization

(Mon Oct 16, 2017 11:00 AM)

Class Plan

Key Concepts: War, International Law, Property, Advocacy, Soft Power, Universalism

Key Projects: Haussman's Paris, Yprès (Belgium) Key Figures: Emmerich de Vattel (1714-1767) Francis Lieber (1800-1871) Whitney Warren (1864-1963) Paul Clemen (1866-1947) Marcel Proust (1871-1922)

Required Readings: Benjamin, Walter, The Work of Art in the Age of Mechanical Reproduction (1936) Curman, Sigurd, Principles of Restoration (1906) Dehio, Georg, Monument Protection and Monument Preservation in the Nineteenth Century (1905) Dvořák, Max, The Conservation Catechism (1916)

Suggested Readings: Clemen, Paul, The Protection of Art During War (1919) Freud, Sigmund, Civilization and Its Discontents (1930)

Files: File Title Notes

 [Benjamin.pdf](#)

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 [Dvorak.pdf](#)

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 [Lieber.pdf](#)

 [Lieber intro.pdf](#)

 [Dehio Intro.pdf](#)

 [Dehio.pdf](#)

Session 7 - Modernist Preservation II: Planning ***(Mon Oct 23, 2017 11:00 AM)***

Class Plan

Key Concepts:

Tradition, Buffer Zone, Ensemble, Outdoor Museums, Obsolescence, Progressivism, Colonialism, Obsolescence.

Key Projects:

St. John's Chapel (Varick Street, NY), New York City Hall, Bronx River Parkway, Rome and Vatican City, Barri Gòtic (Gothic Neighborhood, Barcelona),

Key Figures:

Camilo Boito (1836-1914) Aloïs Riegl (1857-1905) Camillo Sitte (1843-1903) Charles Bulfinch (1837-1914) Gustavo Giovannoni (1873-1947) Antonio Muñoz (1884-1960) Le Corbusier (1887-1965) Vicente Lampérez (1861-1923) Marcello Piacentini (1881-1960) Albert Bard (1866-1963) Henri Prost (1874-1954) Andrew Haswell Green (1820-1903) George McAneny (1869-1953)

Required Readings:

Giovannoni, Gustavo, *The Theory of Pruning* (1931)
Riegl, Aloïs, *The Modern Cult of Monuments: Its Character and Its Origin* (1903)
Sitte, Camillo, *City Planning According to Artistic Principles* (1889)
Abramson, Daniel, *Obsolescence: Notes towards a history* (2003)

Suggested Readings:

Brooks, Van Wyck, *On Creating a Usable Past* (1918)
Torres Balbas, Leopoldo, *Using Ancient Monuments* (1920)

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 [Sitte.pdf](#)

 [Sitte intro.pdf](#)

 [Torres Balbas.pdf](#)

 [Torres Balbas intro.pdf](#)

 [Abramson.pdf](#)

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Session 8 - Modernist Preservation III: Professionalism
(Mon Oct 30, 2017 11:00 AM)

[Class Plan](#)

Key Concepts:

Authenticity, Objectivity, Reversibility, Progressive Politics, Education, Surveys and Inventories, Market Value, Creative Destruction,

Key Projects:

Colonial Williamsburg, Skanska, Fraunce's Tavern, Stratford Hall.

Key Figures:

Frances Benjamin Johnston (1864-1952) Rev. William Archer Rutherford Goodwin (1869-1939) William Sumner Appleton (1874-1947) John D. Rockefeller Jr. (1874-1960) William G. Perry (1883-1975) Ivor Noël Hume Fiske Sidney Kimball (1888-1955) Charles E. Peterson (1906-2004) Lucio Costa (1902-1998), Lewis Mumford (1895-1990), José Villagrán García (1901-1982)

Required Readings:

Costa, Lucio, Necessary Documentation (1937)

Mumford, Lewis, The Death of the Monument (1937)

Liang Sicheng, Why We Must Research Chinese Traditional Architecture (1944)

Villagrán Garcia, Jose , Architecture and Monument Restoration (1967)

Suggested Readings:

Bledstein, Burton, The Culture of Professionalism (1976)

Said, Edward, Professionals and Amateurs (1996)

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 [Mumford.pdf](#)

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Session 9 - Election Holiday
(Mon Nov 06, 2017 11:00 AM)

Session 10 - Modernist Preservation IV: Postwar Reconstruction
(Mon Nov 14, 2016 11:00 AM)

Class Plan

Key Concepts:

Urban Renewal, Scientific and Philological Restoration, Objectivity, Reconstruction, Authenticity, Productivism, Institutionalization

Key projects:

The Alhambra, Pennsylvania Station (NY), Grand Central Station (NY), Marseilles, Dresden, Coventry, Tempio Malatestiano, Cleaning of Paris, Nubia, Abu Simbel, Tlatelolco, Jefferson National Expansion Memorial (St Louis)

Key Figures:

Cesare Brandi (1906-1988) James Marston Fitch (1909-2000) John Summerson (1904-1992) Renato Bonelli (1911-2004), Leopoldo Torres Balbás (1888-1960) Jeronimo Martorell (1876-1951) Alejandro Ferrant (1877-1976) Teodoro Rios (1877-1969) Pablo Gutierrez (1856-1959) Emilio Moya (1894-1943) Fernando Chueca Goitia (1911-2004)

Required Readings:

Annoni, Ambrogio, Considerations for the Built Renaissance of Milan (1945)

Brandi, Cesare, Postscript to the Treatment of Lacunae (1961)

Pane, Roberto, The Restoration of Monuments (1944)

Rogers, Ernesto N., Continuity or Crisis? (1957)

Suggested Readings:

Goitia, Fernando Chueca et. al, The Alhambra Manifesto (1953)

Arendt, Hannah, The Durability of the World (1958)

Braudel, Fernand, History and the Social Sciences: The Longue Duree (1958)

Malraux, Andre, T.V.A. of Archeology (1960)

Summerson, John, The Case for a Theory of Modern Architecture (1957)

Fett, Harry, Continuity (1949)

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 [Dimacopoulos_1985.pdf](#)

 [Brandi.pdf](#)

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 [Pane Intro.pdf](#)

 [Brandi intro.pdf](#)

 [Annoni.pdf](#)

 [Annoni Intro.pdf](#)

 [Rogers.pdf](#)

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 [Arendt.pdf](#)

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 [Chueca Goitia.pdf](#)

 [Chueca Goitia Intro.pdf](#)

 [Malraux Intro.pdf](#)

 [Malraux.pdf](#)

 [Braudel Intro.pdf](#)

 [Braudel.pdf](#)

 [Summerson.pdf](#)

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Session 11 -Postmodern Preservation I: Environment (Mon Nov 20, 2017 11:00 AM)

Key Concepts: Cultural Landscape, Context, Theming, Historic Districts, Experience.

Key Figures: John Brinkerhoff Jackson (1909-1996),Giulio Carlo Argan (1909-1992)

Key Projects: Persepolis, Berlin; Plimoth (Massachusetts)

Required Readings: Argan, Giulio Carlo, Policy for the Preservation of Historic Centers (1973) Fitch, James Marston, The Battle for the Past: Preservation vs. Historicism: Postmodernism and the Theme Park (1994) Gebeßler, August, Old Towns and Historic Preservation (1975) Jackson, John Brinkerhoff, By Way of Conclusion: How to Study the Landscape (1980) Lynch, Kevin, What Time Is This Place? (1972) Nora, Pierre, Between Memory and History: Les Lieux de Mémoire (1989) Snow, Stephen Eddy, Performing the Pilgrims (1993)

Suggested Readings: Derrida, Jacques, The Parergon (1978) MacCannell, Dean, The Tourist (1976) Cohen, Erik, Authenticity and Commoditization in Tourism (1988) Hardesty, Donald L., Ethnographic Landscapes: Transforming Nature into Culture (2000) Howett, Catherine, Integrity as a Value in Cultural Landscape Preservation (2000) Samuel, Raphael, Heritage-baiting (1994)

 [A Policy for the Preservation of Historic Centers.pdf](#)

 [Gebeßler 1975.pdf](#)

 [What Time is This Place-Lynch.pdf](#)

 [Snow Performing the Pilgrims.pdf](#)

 [The Tourist.pdf](#)

 [Samuel Heritage-baiting.pdf](#)

 [Fitch edited.pdf](#)

 [Jackson_edited.pdf](#)

 [Derrida_edited.pdf](#)

 [between memory and history.pdf](#)

Session 12 - Postmodern Preservation II: Cultural Politics **(Mon Nov 28, 2016 11:00 AM)**

Class Plan

Key Concepts:

Race, Gender, Nostalgia, Trauma, Negative Heritage, Anti-monuments, Pluralism.

Key Figures:

Antoinette Lee Françoise Choay (b. 1925) Paul Philippot (b. 1925) Jane Jacobs (1916-2006)
Key Projects Auschwitz, Native American grounds, African American burial ground, Gas Works Park, LES district, Stonewall.

Required Readings:

Dubrow, Gail Lee, Restoring a Female Presence: New Goals in Historic Preservation (1989)
Gadamer, Hans-Georg, Truth and Method (1975)
Hewison, Robert, The Heritage Industry (1987)
Lefebvre, Henri, The Monument (1974)
Young, James, The Counter-Monument: Memory against Itself in Germany Today (1992)
Bakos, Jan, Monuments and Ideologies (1991)

Suggested Readings:

Deleuze, Gilles & Felix Guattari, Percept, Affect and Concept (1991)
Foucault, Michel, Nietzsche, Genealogy, History (1971)
Herscher, Andrew, Counter-Heritage and Violence (2006)
Horkheimer, Max, and Theodor Adorno, The Culture Industry: Enlightenment as Mass Deception (1947)
Kaufman, Ned, Heritage and the Cultural Politics of Preservation (1998)
Levi-Strauss, Claude, Race and History (1952)
Mason, Randall, Historic Preservation, Public Memory, and the Making of Modern New York City (2004)

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 [Herscher Counter-Heritage and Violence.pdf](#)

 [Bakos Monuments and Ideologies.pdf](#)

 [Dubrow Restoring a Female Presence.pdf](#)

 [Young Counter-monument.pdf](#)

 [Horkheimer and Adorno intro.pdf](#)

 [Horkheimer and Adorno.pdf](#)

Session 13 - Postmodern Preservation III: Authenticity ***(Mon Dec 04, 2017 11:00 AM)***

Class Plan

Key Concepts: Authenticity, Media, Interpretation, Parataxis, Historicism, Formal Analogy.

Key Figures: Robert Venturi (b. 1925) Denise Scott Brown (b. 1931) Antón Capitel (b. 1947) Vittorio Gregotti (b. 1927) Aldo Rossi (1931-1997) Rafael Moneo (b. 1937) Paolo Marconi, Jukka Jokilehto, Robert Hewison, Françoise Choay

Key Projects: The Rookery (Chicago), Franklin House (Philadelphia), Barcelona Olympic Stadium. San Luigi dei Francesi (Rome) Facsimile of Veronese's Wedding at Cana (Venice)

Required Readings: Hobsbawm, Eric, *Inventing Traditions* (1983) Jokilehto, Jukka, *Authenticity: A General Framework for the Concept* (1995) Agamben, Giorgio, *Philosophical Archeology* (2008) Price, Cedric, *The Case Against Restoration* (1981) Rossi, Aldo, *The City as the Basis for the Study of the Characters of Building* (1983) Gregotti, Vittorio, *On Modification* (1996)

Suggested Readings: Jameson, Fredric, *Nostalgia for the Present* (1991) Carbonara, Giovanni, *The Integration of the Image: Problems in the Restoration of Monuments* (1976) Eisenman, Peter, *The Houses of Memory: The Texts of Analogy* (2004) Mikhailovskii, Evgenii Vasil'evich, *The Methods of Restoration of Architectural Monuments* (1977) Choay, Françoise, *The Concept of Authenticity in Question* (1995) Scott, Fred, *On Altering Architecture* (2008)

Files: File Title Notes

 [Eric Hobsbawm_inventing traditions.pdf](#)

 [The Built Environment – The Case Against Conservation.pdf](#)

 [Agamben Intro.pdf](#)

 [Agamben.pdf](#)

Session 14 Globalization

(Mon Dec 11, 2017 11:00 AM)

Class Plan

Key Concepts: Sustainability, Cultural Tourism, Conflict, Recent Past, Intangible Heritage, Performance, Oral History. Key Projects: Glass House, New Lanark, Yolngu Aboriginal People, Bamiyan Buddhas, Babri Masjid Mosque at Ayodhya.

Key Figures: Clifford Geertz (b. 1926) David Lowenthal (b. 1923) Robert Hewison (b. 1943) Laurajane Smith, Raphael Samuel, Nezar AlSayyad

Required Readings: Lowenthal, David, Fabricating Heritage (1998) Koolhaas, Rem, Preservation Is Overtaking Us (2004) Smith, Laurajane, Heritage as Cultural Process (2006) AlSayyad, Nezar, Constructing the 'Other': Toward a Typology (2001) Chakrabarty, Dipesh, What is Invested in Anachronism? (2000)

Suggested Readings: Chemillier-Gendreau, Monique, "The Idea of the Common Heritage of Humankind and its Political Uses" (2002) Muñoz-Viñas, Salvador, Sustainable Conservation (2005) Abramson, Daniel, Obsolescence: Notes Toward a History (2003)

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 [Laurajane Smith_uses of heritage.pdf](#)

 [AlSayyad.pdf](#)

 [AlSayyad Intro.pdf](#)