# SAGE HEIGHTS

an inclusive senior community.





- 1. Team Introduction
- 2. Proposal & Project Summary
- 3. Community Benefits & Market Analysis
- 4. Design & Architecture
- 5. Financial Overview









The Team: Stack Development







## What we do.

Vertically integrated real estate investment and development studio with 20+ years of combined experience.











# **Executive Summary**

In order to serve the senior community and maintain the character of Prospect Heights, in accordance with the Seniors First initiative, Stack Development's distinguished team has prepared Sage Heights - a response to NYC's Department of Housing Preservation and Development's RFP to foster diverse, thriving, and affordable neighborhoods.

Given these objectives, Sage Heights aims to accomplish the following:

- Maximize the number of affordable, senior housing units
- Create engaging spaces that aid in a positive quality of life
- Contextual development that preserves the character of the neighborhood.





### **Community Needs:**

Outlined in Brooklyn Community District 8's Statement of Community Needs and Community Board Budget Request for Fiscal Year 2022, are several important and pressing issues that the community currently faces. The report indicates that the three most important needs in the community are:

- 1. Affordable Housing specifically in an equitable manner and targeted towards a vastly under-served seniors' population
- 2. Infrastructure Resiliency with a focus on sustainability and thoughtful urban design
- 3. Park and Open Space with a goal of providing 2.5 acres of open space for every 1,000 people

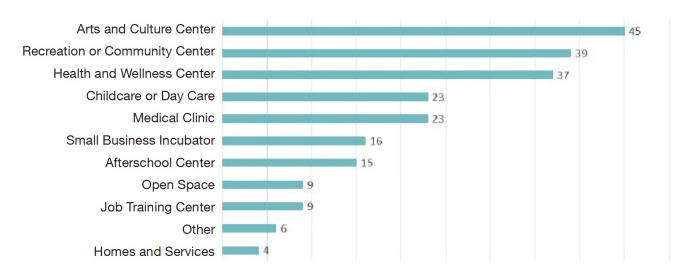


Community feedback through the Community Visioning Report.



## Community Feedback from RFP Design Workshop:

"What type of community spaces and services are needed in the neighborhood that you would like to see on 542 Dean Street? (Select your top 3 priorities):"



93% of respondents answered this question

## **Community Feedback**

## Focus on LGBTQ+/Marginalized Communities

In "Housing New York", Mayor Bill DeBlasio sets a call for developers who work in senior housing to partner with nonprofit service providers, to provide inclusive affordable housing opportunities for lesbian, gay, bisexual, and transgender seniors.

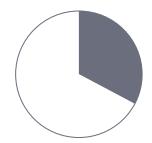
The report also notes that several other needs are also prominent throughout the community, mainly belonging to healthcare and mental health needs for the increasingly neglected seniors' population.



25% of self-identifying LBGTQ+ residents in NYC live in Brooklyn



Less than 5% of philanthropic funds in New York City support Brooklyn specific services.



33% of LGBTQ+ older adults live at or below 200% of the federal poverty level







We will partner with SAGE to promote and expand their resources, propelling their goals of togetherness, friendship, community, and pride in New York City. The center will be a central gathering space for residents and community members, providing essential resources and opportunities, such as:

- Free or low cost meals
- Daily cultural and social events
- Support groups
- Health, financial, and social services
- Friendly home visiting
- Assistance for military veterans though SAGEVets
- SAGEPositive program for elders living with HIV/AIDS
- Computer and internet access at CyberCenters





We refuse to be invisible





# 1. Support seniors through systems and resources that enhance their community (jobs, volunteer opportunities, etc.).

- 2. Connect residents to the community and its context.
- 3. Elevate senior living by providing comfortable, efficient, and dignified living and amenity spaces.
- 4. Contribute to the built environment through a balanced and thoughtful development proposal, financially, physically, etc.
- 5. Create various scales of space for movement, reflection, interaction, and gathering.

# Project Objectives



## Sage Heights | 542 Dean Street | Brooklyn, NY

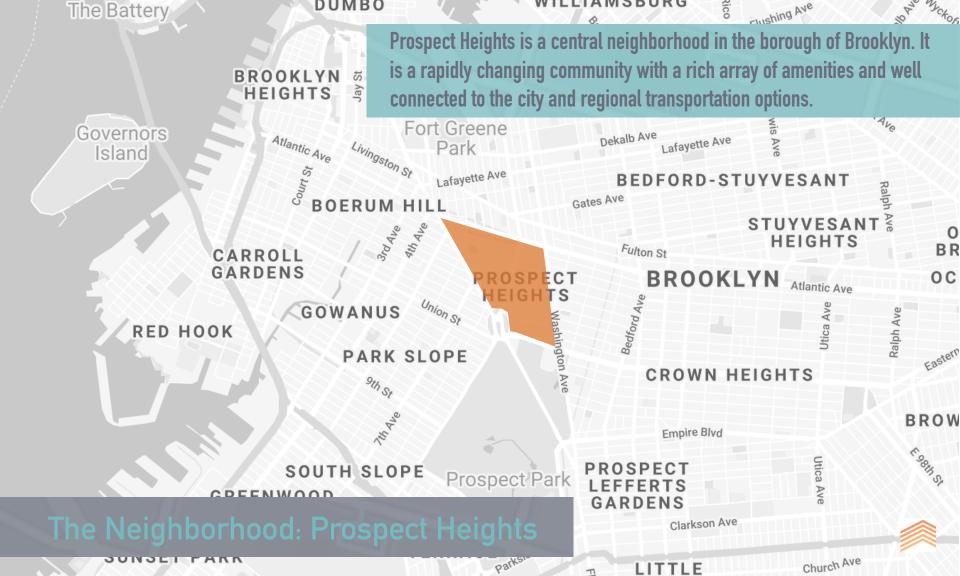
- Includes 132 units of affordable senior housing
- Over 11,000 square feet of public community space
- Approximately 20,500 square feet of residential amenity space to bring residents together
- Partnership with Brooklyn Community Pride Center and SAGE: Advocacy and Services for LGBT Elders
- Financed partially with HPD's SARA program

# Project Summary

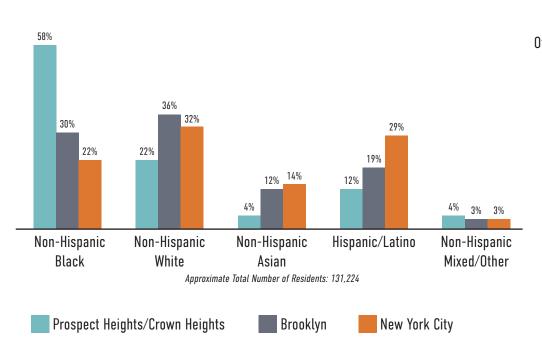


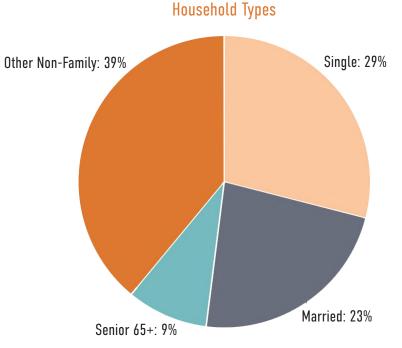






#### Racial/Ethical Composition









#### Median Household Incomes

Prospect Heights \$53,917

Brooklyn \$56,015

New York City \$60,762

#### Median Gross Rent 2007-2019







**Barclays Center** 



Brooklyn Museum



Prospect Park



**Vast Transportation Options** 



Amenity Rich Neighborhood



Existing Product / Prospect Heights Historic District



New Ground-Up Luxury Development ■



Minimal Affordable Senior Housing I













R<sub>6</sub>B

Borough: Brooklyn

Block: 1143 Lot: 25

As-of-Right Zoning: R6B Lot Width: 155 ft

Lot Depth: 110 ft

Lot SF: 17,045 sf

Dean Road Width (Narrow): 70 ft As-of-right Building Height: **55 ft** 

As-of-right Buildable Area: 37,499 sf

111

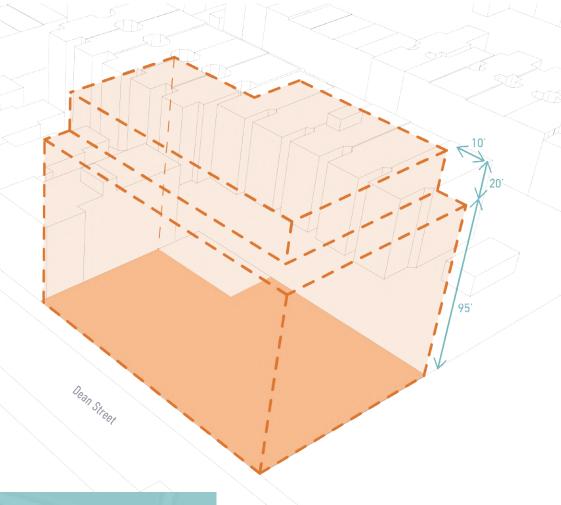
Street

The Site: 542 Dean Street



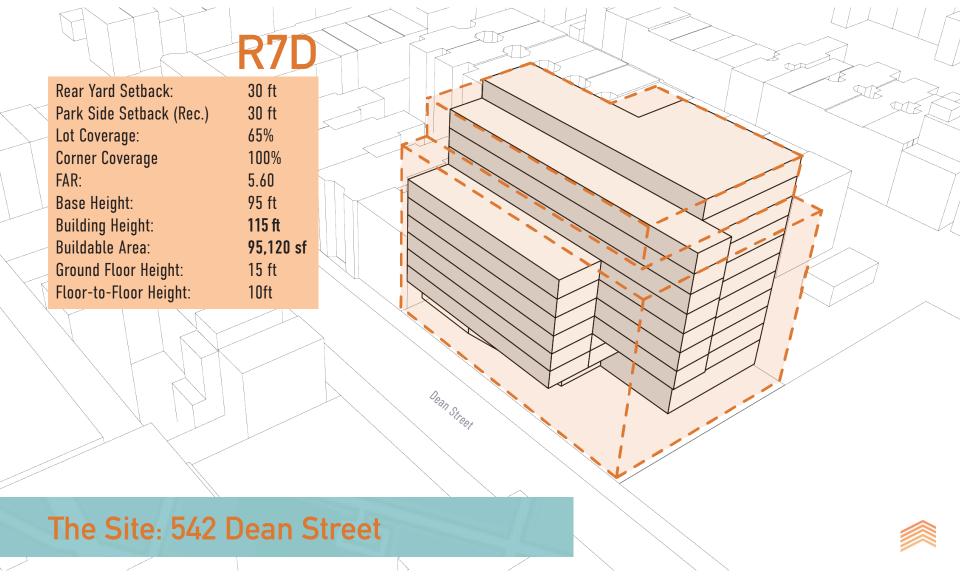
## • **R7D**

Rear Yard Setback: 30 ft 30 ft Park Side Setback (Rec.) Lot Coverage: 65% Corner Coverage 100% FAR: 5.60 Base Height: 95 ft **Building Height:** 115 ft Buildable Area: 95,120 sf **Ground Floor Height:** 15 ft Floor-to-Floor Height: 10ft

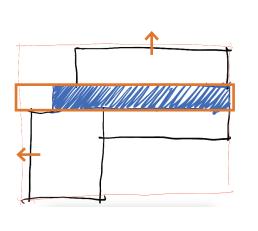


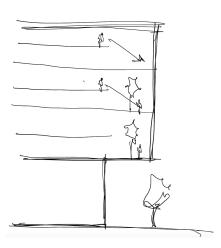
The Site: 542 Dean Street





Influenced by a notion of gathering, reminiscing, and watching, the building is designed around a communal "front porch" core. This organizing element serves to circulate, congregate, and connect the residents of Sage Heights, as well as to the surrounding community.





Commercial

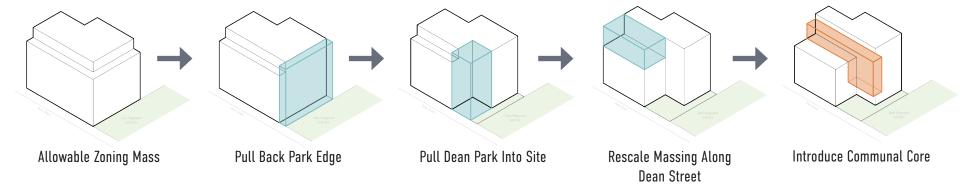


Residential

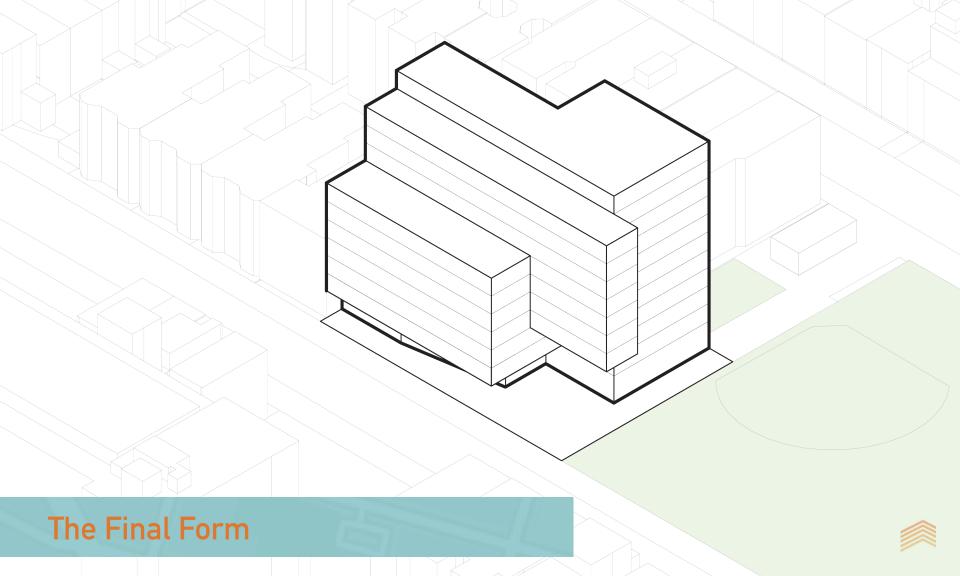


Local Front Porch Vernacular











Sage Heights will consist of two community facilities:

- 1. An LGBTQ+ senior center which will serve the neighborhood and greater New York City as a meeting space and a hub for SAGE. SAGE works to provide advocacy and opportunities for LGBTQ+ senior citizens.
- 2. A storefront workshop for senior citizens to work on different crafts and display/sell them to the community. 100% of proceeds will help fund career training by providing hands-on training.

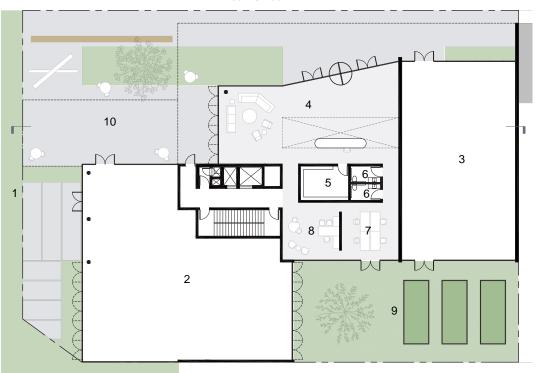


We refuse to be invisible





#### Dean Street



## Floor Plan Legend

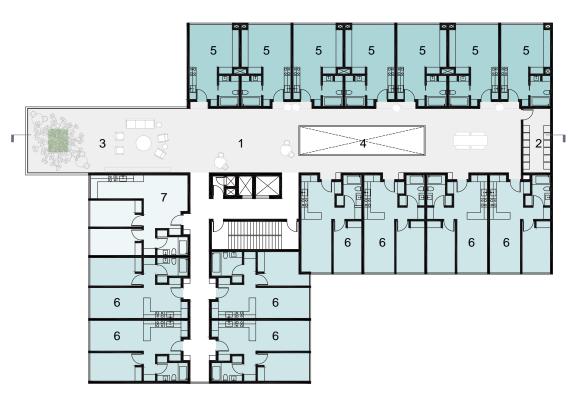
- 1. Existing Dean Playground
- 2. Community Facility SAGE
- 3. Community Facility SAGE Craft Center
- 4. Residential Lobby
- 5. Mail Room
- 6. Restrooms
- 7. Computer Lab
- 8. Admin
- 9. Planter Beds / Garden
- 10. Plaza













## Floor Plan Legend

- 1. Communal Core
- 2. Laundry Room
- 3. Community Gathering Space
- 4. Open to Below
- 5. Studio Apartment
- 6. One-Bedroom Apartment
- 7. Two-Bedroom Apartment

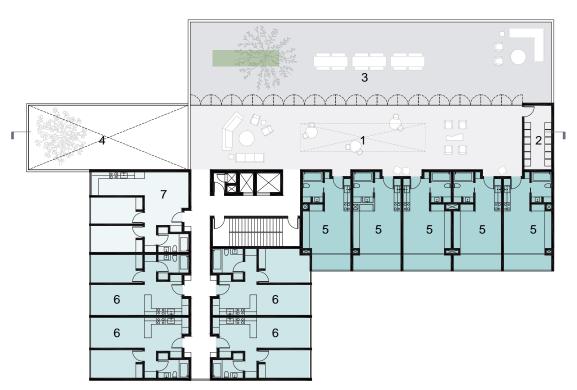
### Unit Counts (Entire Building)

Studio 61 1 Bedroom 62 2 Bedroom 9

## **Typical Unit Sizes**

Studio 350 sf 1 Bedroom 530 sf 2 Bedroom 700 sf







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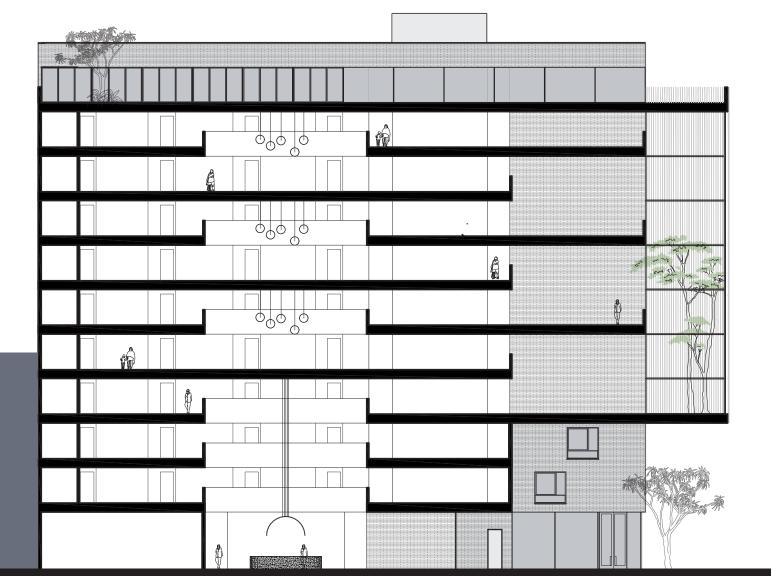
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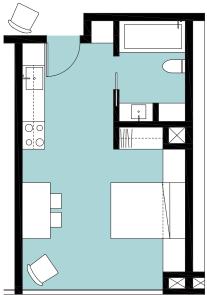
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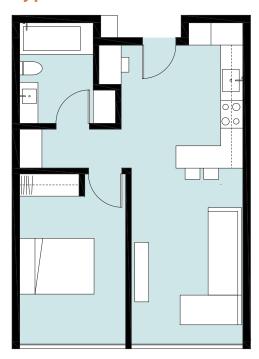




## **Typical Studio Unit**



## Typical 1-Bedroom Unit



## Unit Counts (Entire Building)

Studio 61 1 Bedroom 62 2 Bedroom 9

## **Typical Unit Sizes**

 Studio
 350 sf

 1 Bedroom
 530 sf

 2 Bedroom
 700 sf







**Wood Louvers** 



**Gray Brick** 



## Inspiration





## **Exterior Materiality**







Hard Costs	\$500 psf
Soft Costs	<b>25</b> %
Developer Fee	15%
Total Development Cost	\$84.50m
Total Debt Financing	\$41.68m
Total Units	132
Residential Rental Income	\$3.05m
Operating Expenses/Unit	\$7,882
Net Operating Income	\$2.02m
Net Cash Flow (15 Years)	\$7.44m
Total Tax Credits Raised	\$35.37m





Development Budget		
Budget Item	Amount	Cost per SF / %
Hard Costs		
Residential	\$40,765,500	\$500
Accessory Tenant Common Areas	\$10,289,052	\$500
Community Space	\$4,152,000	\$375
Contingency	\$2,245,875	5.0%
Total Hard Costs	\$57,452,427	\$508
Total Soft Costs	\$14,363,107	25.0%
Developer's Fee	\$12,673,330	15.0%
T. 15 1	404 400 004	
Total Development Cost	\$84,488,864	
Construction Sources		
Construction Sources First Mortgage	\$43,089,321	51.0%
Third Mortgage	\$16,500,000	19.5%
LIHTC Equity	\$13,493,547	16.0%
Deferred Developer's Fee	\$11,405,996	13.5%
Gap / (Surplus)	0	0.0%
Total	\$84,488,864	100.0%
1000	φο-1,-100,00-1	100.070
Permanent Sources		
First Mortgage	\$25,179,074	29.8%
Third Mortgage	\$16,500,000	19.5%
LIHTC Equity	\$35,370,000	41.9%
Deferred Developer's Fee	\$7,439,790	8.8%
Gap / (Surplus)	0	0.0%
Total	\$84,488,864	100.0%





Units & Income			
SF Distribution			
Space	<u>GSF</u>	<u>Efficiency</u>	NSF
Residential	81,531	74%	60,535
Accessory Tenant Common Areas	20,578	85%	17,491
Community Space	11,072	74%	8,202
Total Project Area	113,181	76%	86,228

Unit Distribution			
Unit Type	# of Units	# of Rooms / DU	Average Net SF / Unit
Studio	61	2	350
1 Bedroom	62	3	530
2 Bedroom	8	4	700
3 Bedroom	-	5	-
Super's Unit	1	4	725
Total Units	132	4	60,535

Residential Income			
Out Space	# of Units	<u>PBV</u>	Annual Rent
Studio	20	\$1,901	\$456,240
1 Bedroom	20	\$1,945	\$466,800
2 Bedroom	3	\$2,217	\$79,812
3 Bedroom	_	\$2,806	\$0
Total Our Space	43	\$1,944	\$1,002,852
27% HUD IL	# of Units	<u>PBV</u>	Annual Rent
Studio	41	\$1,901	\$935,292
1 Bedroom	42	\$1,945	\$980,280
2 Bedroom	5	\$2,217	\$133,020
3 Bedroom	-	\$2,806	\$0
Total 27% HUD IL	88	\$1,940	\$2,048,592
Total Units & Income	131	\$23,293.47	\$3,051,444





Maintenance & Operating Expenses					
Expenses	Amount Cost per Rm/Du				
Supplies/Cleaning/Exterminating		\$46,440	\$135 p	er room	
Heating		\$77,400	\$225 p	er room	
Electricity		\$48,160	\$140 p	er room	
Cooking Gas		\$0	u u	nit	
Repairs/Replacement		\$105,600	\$800 p	er unit	
Legal		\$31,680	\$240 p		
Accounting		\$16,600	\$16,600 p	er project	
Painting		\$0		er room	
Superintendent & Maintenance Staff Salaries		\$181,043	\$1,372 p	er unit	
Number of:			•		
F/T super(s)	1	\$91,171	\$91,171 a	nnual + fringe	
porters	1	\$89,872		nnual + fringe	
Elevator Maintenance & Repairs	2	\$15,000	\$7,500 p	er elevator	
Management Fee		\$173,932	\$0 o	f ERI	
Water & Sewer		\$89,440	\$260 p	er room	
Fire and Liability Insurance		\$115,500	\$875 p	er unit	
Replacement Reserve		\$39,600	\$300 p	er unit	
M & O Before Taxes and Debt Service		\$940,395	Т	otal	
			\$2,734 p	er room	
			\$7,124 p	er unit	
Real Estate Taxes		\$100,000			
Total Annual Project Expenses		\$1,040,395			
		\$7,882	р	er unit	
		\$3,024	p	er room	





Mortgage Sizing						
Income Statement	% / Amount per Unit	Amount				
Income				1st Loan	2nd Loan	3rd Loan*
Residential Income		\$3,051,444		\$25,179,074	\$0	\$16,500,000
Less Residential Vacancies	5%	(\$152,572)	Rate	5.70%	1.00%	0.00%
Net Residential Income		\$2,898,872	Term	30	30	30
			Yrs 1-30 Amt Amortized	\$25,179,074	\$0	\$0
Parking Income		\$0	Balance	\$0	\$0	\$16,500,000
Commercial Income		\$0	Balloon %	0%		100%
Community Space Income		\$123,031	Debt Service	\$1,753,673	\$0	\$0
Ancillary/Laundry		\$52,800	Debt Coverage	1.15	1.15	1.15
Less Parking Vacancies	10%	\$0	*Note: 3rd Loan is based on the	assumed subsidy of \$12	25k per unit	
Less Commercial Vac	10%	\$0		,	•	
Less Community Space Income	10%	(\$12,303)				
Less Ancillary/Laundry Vac	10%	(\$5,280)				
Net Comm & Ancillary Income		\$158,248				
Net Income		\$3,057,120				
Expenses						
Maintenance/Operating	\$6,824.21 per unit	\$900,795				
Real estate taxes	\$757.58 per unit	\$100,000				
Replacement Reserve	\$300.00 per unit	\$39,600				
Total Expenses	\$7,881.78 per unit	\$1,040,395				
Not Operating Income		\$2.04¢.724				
Net Operating Income		\$2,016,724				
Net Available @1.05 Income to Expense Combined DSCR		\$1,871,147				
Combined DSCK		A				

\$1,753,673

\$1,920,690

1.09

1.03

## **Mortgage Sizing**

Income to Expense

Income to Expense

1.15

1.05

Net Available for Debt Service @

Net Available for Debt Service @

1st Mort DSCR



Total

\$41,679,074

\$1,753,673 1.15

4th Loan \$0

0.00% \$0 \$0

Cash Flow																
Casii i iow	increases	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Year 11	Year 12	Year 13	Year 14	Year 15
Effective Incomes																
Residential Income	2.0%	\$2,898,872	\$2,956,849	\$3,015,986	\$3,076,306	\$3,137,832	\$3,200,589	\$3,264,600	\$3,329,892	\$3,396,490	\$3,464,420	\$3,533,709	\$3,604,383	\$3,676,470	\$3,750,000	\$3,825,000
Parking Income	2.0%	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Commercial Income	2.0%	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Community Space Income	2.0%	\$110,728	\$112,943	\$115,201	\$117,505	\$119,855	\$122,253	\$124,698	\$127,192	\$129,735	\$132,330	\$134,977	\$137,676	\$140,430	\$143,238	\$146,103
Ancillary Income	2.0%	\$47,520	\$48,470	\$49,440	\$50,429	\$51,437	\$52,466	\$53,515	\$54,586	\$55,677	\$56,791	\$57,927	\$59,085	\$60,267	\$61,472	\$62,702
Total Income	_	\$3,057,120	\$3,118,262	\$3,180,627	\$3,244,240	\$3,309,125	\$3,375,307	\$3,442,813	\$3,511,670	\$3,581,903	\$3,653,541	\$3,726,612	\$3,801,144	\$3,877,167	\$3,954,710	\$4,033,805
Expenses																
M&O Expenses	3.0%	\$826,863	\$851,669	\$877.219	\$903,536	\$930,642	\$958,561	\$987,318	\$1,016,937	\$1.047.445	\$1,078,869	\$1,111,235	\$1,144,572	\$1,178,909	\$1,214,276	\$1,250,704
Management Fee	2.0%	\$173,932	\$177.411	\$180,959	\$184,578	\$188,270	\$192,035	\$195,876	\$199,794	\$203,789	\$207.865	\$212,023	\$216,263	\$220,588	\$225,000	\$229,500
Building Reserve	3.0%	\$39,600	\$40,788	\$42,012	\$43,272	\$44,570	\$45,907	\$47,284	\$48,703	\$50,164	\$51,669	\$53,219	\$54,816	\$56,460	\$58,154	\$59,899
Total Expenses	0.070_	\$1,040,395	\$1,069,868	\$1,100,190	\$1,131,386	\$1,163,482	\$1,196,503	\$1,230,478	\$1,265,434	\$1,301,399	\$1,338,403	\$1,376,476	\$1,415,650	\$1,455,957	\$1,497,430	\$1,540,103
,		* ,,	* *******	. ,			* ,,			* ***	* ,,	* **	* , -,	* ,,		* **
NOI	_	\$2,016,724	\$2,048,394	\$2,080,438	\$2,112,854	\$2,145,643	\$2,178,804	\$2,212,335	\$2,246,236	\$2,280,504	\$2,315,138	\$2,350,136	\$2,385,494	\$2,421,210	\$2,457,280	\$2,493,702
Debt Service		\$1,753,673	\$1,753,673	\$1,753,673	\$1,753,673	\$1,753,673	\$1,753,673	\$1,753,673	\$1,753,673	\$1,753,673	\$1,753,673	\$1,753,673	\$1,753,673	\$1,753,673	\$1,753,673	\$1,753,673
Net Cash Flow		\$263,051	\$294,721	\$326,764	\$359,181	\$391,970	\$425,130	\$458,662	\$492,562	\$526,831	\$561,465	\$596,462	\$631,820	\$667,536	\$703,607	\$740,028
Net Cash Flow in 15 years		\$7,439,790				·	·					·		·		





Tax Credits		
TC Units		
Number of TC Units		131
% TC Units		99%
% Non Residential Costs		0%
Aplicable Fraction		99%
Construction Bonds		42%
Eligible Basis		\$39,300,000
Eligible Basis per TC Unit		\$300,000
Eligible Basis with Boost	130%	\$51,090,000
Annual Credit @	9.0%	\$3,537,000
Amount Raised per Credit @	1	\$3,537,000
Amount Raised Total		\$35,370,000





Population	Senior Housing				
Non-Residential Program	LGBTQ Senior Center				
Zoning Designation	R7D				
Number of Floors	11				
Gross Square Footage	113,181				
Number of Units	132				
Tax Credits	\$35,370,000				
Subsidies	\$16,500,000				
Project-Based Vouchers	\$ 3,051,444				
Prevailing Wage	Yes				
Total Development Costs	\$84,488,864				





## THANK YOU. questions?